

What we do

Behaviour change communication is at the heart of what we do. We know that if people have access to accurate, engaging and persuasive information they will be able to take control of their sexual health. We're committed to providing this information: tailored, accessible and relevant, and in the digital and physical spaces where those who need it most spend their time.

We also provide essential information to professionals working in HIV and sexual health. Whether a front-line healthcare worker or a professional working more generally in HIV and sexual health, Avert.org is a one-stop shop for accurate, clear and up-to-date information.



Our strategy

The focus of our 2017-2021 strategy is to find new ways of reaching more people with information about HIV and sexual health.

Partners and projects

We work with a wide range of partners and are keen to increase our engagement with other organisations sharing similar aims.

Our impact

Despite being a small charity, we reach a lot of people - over 13.5 million in 2017-18.



Annual reports

Avert's recent Annual Reports.

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