

Knowledgeable people making informed choices



Every day around 60,000 people from every corner of the world will turn to Avert for information and support. Our accessible, sex-positive content has the potential to change the lives of those at risk of or affected by HIV, increasing knowledge, promoting positive behaviours and increasing uptake of services.

We put information about how to prevent HIV infection into the hands of young people across the world, offer reassurance to people newly diagnosed with HIV when and where they need it, and dispel dangerous myths about HIV and AIDS.

Avert.org also supports a range of professionals working across the HIV response with trusted information and materials – covering science, social issues, programming, and global country overviews – alongside an up-to-date news service.

With over 100,000 returning visitors each month, and hundreds of thousands of new visitors, we know that we offer reliable and trustworthy information on HIV and sexual health that people return to again and again.

2019-20

22.4 million individuals reached online




11.8 million visits to Avert.org



10.6 million Facebook and Instagram followers



 Read more about our global digital impact

Find out more about the [impact of our work](#).

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