Knowledgeable people making informed choices

Every day around 50,000 people from every corner of the world will turn to Avert for information and support – accessing our website Avert.org and engaging with our content on social media. Every word we write, graphic we create or video we produce has the potential to change the lives of those at risk of or affected by HIV.

We put information about how to prevent HIV infection into the hands of young people across the world, offer reassurance to people newly diagnosed with HIV when and where they need it, and dispel dangerous myths about HIV and AIDS.

Avert.org also supports the global HIV response by providing a well-researched resource on the global epidemic, alongside an up-to-date news service to inform people working in HIV programming, policy or research.

With over 90,000 returning visitors each month, and hundreds of thousands of new visitors, we know that we offer reliable and trustworthy information on HIV and sexual health that people return to again and again.
2018-19

20.7 million individuals reached online

9.2 million visits to Avert.org

11.5 million reached through Facebook

Read more about our global digital impact

Find out more about the impact of our work.

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