What we do

Behaviour change communication is at the heart of what we do. We know that if people have access to accurate, engaging and persuasive information they will be able to take control of their sexual health. We’re committed to providing this information: tailored, accessible and relevant, and in the digital and physical spaces where those who need it most spend their time.

We also provide essential information to professionals working in HIV and sexual health. Whether a front-line healthcare worker or a professional working more generally in HIV and sexual health, Avert.org is a one-stop shop for accurate, clear and up-to-date information.
people are informed people, able to take action to look after their sexual health.