Who we are

Avert is a UK-based, internationally focused charity, using digital communications to build health literacy on HIV and sexual health. With over 30 years’ experience, we are a trusted provider of accessible, accurate and actionable content and resources that support informed choices. Our work supports global efforts to end AIDS and achieve the Sustainable Development Goal for Health.

Every year, we engage with millions of individuals, community health workers and primary health practitioners living in areas of greatest need. We use our understanding of HIV and sexual health; our expertise in digital marketing, communications and behaviour change; and our network of partnerships, to increase their knowledge, skills and confidence and their ability to act.

Introduction to Avert  Vision, mission and values  Our staff team

Watch our video to find out who we are, what we do and why we do it, in just over two minutes. Our vision is a world with no new HIV infections, where people make empowered sexual health choices, and where those living with HIV do so with dignity, good health and equality.

Avert has a small team of experienced staff, led by Chief Executive Sarah Hand.

Our Trustees  Our history
Avert is governed by our Board of Trustees. Meet our Trustees. Avert was founded in 1986, in the very early days of the HIV and AIDS epidemic.