

# Avert's 30th anniversary #HIVtimeline

#HIVtimeline taster video

## AVERT HIV timeline

Video of AVERT HIV timeline

To mark our 30th anniversary we created an [interactive #HIVtimeline](#) for you to read, see, hear and explore how the response has changed over the past four decades of the HIV epidemic.

The HIV epidemic began with fear, helplessness and death as the world faced a new virus. But a lot has changed.

Scientific advances have enabled people living with HIV that have access to testing and treatment to live long and healthy lives. At the same time, advocacy and campaigning have raised awareness and understanding of what's possible, and of the harmful cultural norms and severe inequalities around the world. However, accessing information to prevent HIV, and getting support and treatment to those living with HIV, is still a huge challenge in many parts of the world.

## What can you do?

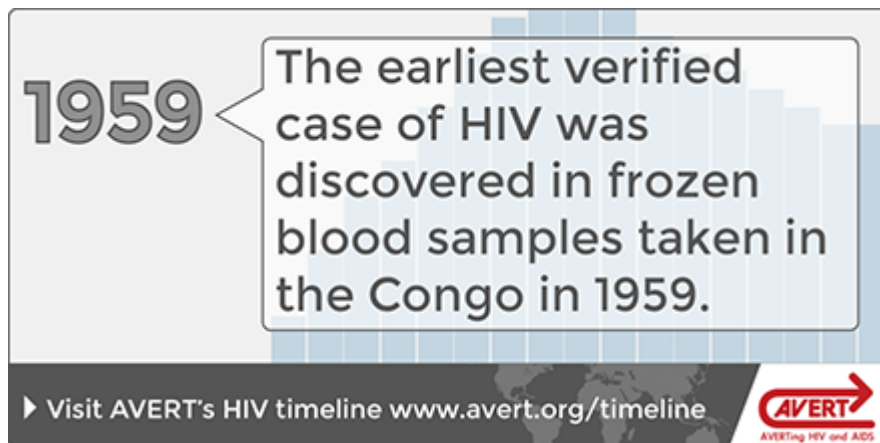
Visit our #HIVtimeline to:

- read, watch and hear about the events that have changed millions of lives
- investigate the data and what it means for people living around the world
- explore different themes
- learn about the unprecedented global response
- search and filter to find relevant information and content
- share interesting milestones and data with your networks, family and friends

...and then... spread the word with resources from our #HIVtimeline toolkit.

## Toolkit

Download our #HIVtimeline facts for sharing on social media:



**1959** The earliest verified case of HIV was discovered in frozen blood samples taken in the Congo in 1959.

▶ Visit AVERT's HIV timeline [www.avert.org/timeline](http://www.avert.org/timeline)

**AVERT**  
AVERTing HIV and AIDS

This card features a grey background with a light blue bar chart on the right. The year '1959' is in large grey font. A white callout box contains the text. The bottom has a dark grey footer with a white arrow pointing to the AVERT logo.

[Download the 1959 fact](#) (right click the image and select 'Save image as')



**1983** The world's first needle and syringe exchange opened in the Netherlands to reduce the spread of HIV among drug users.

▶ Visit AVERT's HIV timeline [www.avert.org/timeline](http://www.avert.org/timeline)

**AVERT**  
AVERTing HIV and AIDS

This card features a purple background with a light blue bar chart on the right. The year '1983' is in large purple font. A white callout box contains the text. The bottom has a dark purple footer with a white arrow pointing to the AVERT logo.

[Download the 1983 fact](#) (right click the image and select 'Save image as')



**1988** The first World AIDS Day is held on 1 December 1988 - and every year since - to remember, show solidarity and raise awareness.

▶ Visit AVERT's HIV timeline [www.avert.org/timeline](http://www.avert.org/timeline)

**AVERT**  
AVERTing HIV and AIDS

This card features a teal background with a light blue bar chart on the right. The year '1988' is in large teal font. A white callout box contains the text. The bottom has a dark teal footer with a white arrow pointing to the AVERT logo.

[Download the 1988 fact](#) (right click the image and select 'Save image as')

A fact card for the year 2001. It features a blue bar chart background on the left. The year '2001' is written in large green numbers. A white callout box contains the text: 'The production of generic HIV drugs cuts the cost of treatment dramatically from US \$10,000 per patient per year to US \$350.' At the bottom, there is a green banner with a white arrow pointing right, containing the text 'Visit AVERT's HIV timeline www.avert.org/timeline' and the AVERT logo (AVERTing HIV and AIDS) on the right.

**2001** The production of generic HIV drugs cuts the cost of treatment dramatically from US \$10,000 per patient per year to US \$350.

▶ Visit AVERT's HIV timeline [www.avert.org/timeline](http://www.avert.org/timeline) 

[Download the 2001 fact](#) (right click the image and select 'Save image as')

A fact card for the year 2010. It features a blue bar chart background on the left. The year '2010' is written in large yellow numbers. A white callout box contains the text: 'After 23 years of barring anyone living with HIV from entering the country, the USA finally lifts their travel ban.' At the bottom, there is a yellow banner with a white arrow pointing right, containing the text 'Visit AVERT's HIV timeline www.avert.org/timeline' and the AVERT logo (AVERTing HIV and AIDS) on the right.

**2010** After 23 years of barring anyone living with HIV from entering the country, the USA finally lifts their travel ban.

▶ Visit AVERT's HIV timeline [www.avert.org/timeline](http://www.avert.org/timeline) 

[Download the 2010 fact](#) (right click the image and select 'Save image as')

A fact card for the year 2013. It features a blue bar chart background on the left. The year '2013' is written in large red numbers. A white callout box contains the text: 'Cuba became the first country in the world to eliminate transmission of HIV from mother to baby.' At the bottom, there is a red banner with a white arrow pointing right, containing the text 'Visit AVERT's HIV timeline www.avert.org/timeline' and the AVERT logo (AVERTing HIV and AIDS) on the right.

**2013** Cuba became the first country in the world to eliminate transmission of HIV from mother to baby.

▶ Visit AVERT's HIV timeline [www.avert.org/timeline](http://www.avert.org/timeline) 

[Download the 2013 fact](#) (right click the image and select 'Save image as')

## Suggested Tweets

Discover the global and historical impact of the HIV epidemic with the @AVERT\_org #HIVtimeline <http://www.avert.org/timeline>

Explore events in the history of HIV and how things have changed with the @AVERT\_org #HIVtimeline <http://www.avert.org/timeline>

#HIVtimeline by @Avert\_org lets you explore the history of the epidemic through videos, photos,

audio and data <http://www.avert.org/timeline>

Explore the history of HIV and the people and places affected with @AVERT\_org's #HIVtimeline <http://www.avert.org/timeline>

## Suggested Facebook posts

Explore @Avert's #HIVtimeline of the HIV epidemic - read, watch and hear about the events that changed millions of lives around the world <http://www.avert.org/timeline>

How has HIV changed the world? @Avert's #HIVtimeline lets you explore the global impact of the epidemic, through videos, photos, audio and data <http://www.avert.org/timeline>

@Avert has an interactive #HIVtimeline. Explore the history of the epidemic and discover how HIV has shaped our world <http://www.avert.org/timeline>

Discover the history of the HIV epidemic and its impact on the world, with the #HIVtimeline by @Avert <http://www.avert.org/timeline>

## A living resource

Our #HIVtimeline is a work in progress, so please send us your comments and suggestions for how it can be developed and improved: [info@avert.org](mailto:info@avert.org)

# HELP US HELP OTHERS

Avert.org is helping to prevent the spread of HIV and improve sexual health by giving people trusted, up-to date information.

We provide all this for FREE, but it takes time and money to keep Avert.org going.

[Can you support us and protect our future?](#)

Every contribution helps, no matter how small.

[PLEASE DONATE NOW](#)

Last full review:  
23 November 2016