



AVERT

AVERT is a UK based international HIV and AIDS charity, working to avert HIV and AIDS worldwide through education, treatment and care.



*“We are working to
AVERT HIV and AIDS
worldwide through
education, treatment
and care.”*

Annabel Kanabus - AVERT's founder

AVERT's Work

AVERT is an internationally respected HIV and AIDS charity. Faced with a global epidemic, AVERT works to improve access to education, treatment and care for people living with or affected by HIV and AIDS.



AVERT's Projects

...direct support, education and resources to HIV and AIDS groups delivering care to communities severely affected by HIV and AIDS in Africa.



AVERT.org

...educates, informs and supports over two million people worldwide who need accurate HIV and AIDS information.



AVERT's Information and Advocacy Service

...provides support and guidance to people needing more information on HIV and AIDS from across the globe.



AVERT's Community Programme

AVERT supports and builds partnerships with local organisations who are working to directly improve the treatment, care and support of people living with, or affected by HIV and AIDS.

Our partners carry out activities aimed at delivering prevention, treatment, support and care which directly responds to the needs of the local community. AVERT provides not just funding, but expertise and resources to build new skills and sustain the work of these projects.

Sisonke, Eastern Cape, South Africa

Sisonke works to combat the effects of HIV and AIDS through provision of services including peer support, food gardens and HIV/AIDS awareness training.

Funding for Sisonke has meant that people are now trained in how to offer targeted home-based care to HIV positive individuals. Members of the community have been equipped with the tools, such as food gardens and goat rearing projects, to live more sustainable and healthy lives. Sisonke has also established social support groups for the elderly carers of orphans and vulnerable children.

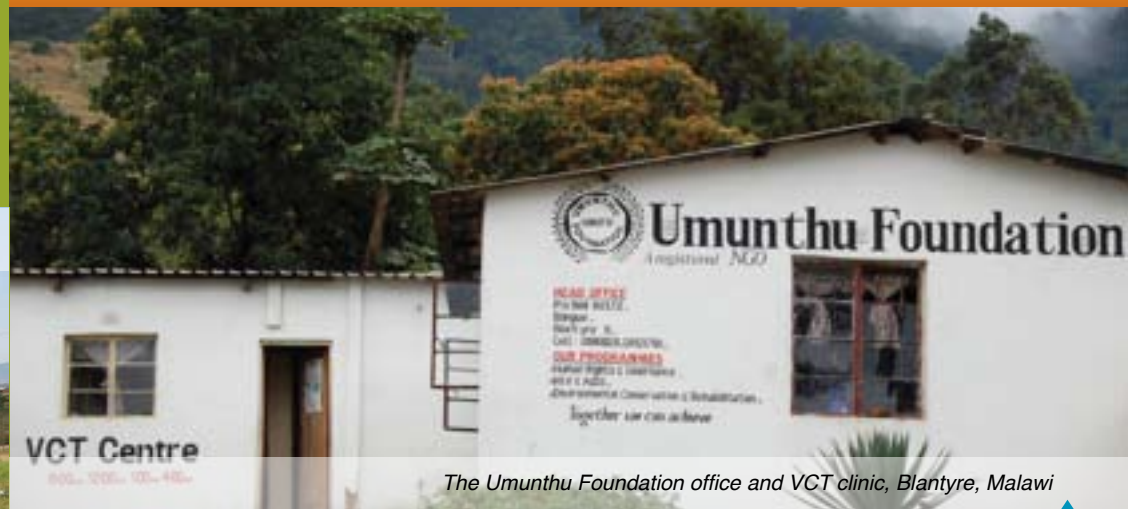
Community action growing vegetables to feed the AIDS orphans at the Sisonke project



A group of young adults discuss HIV and AIDS at an event organised by WAMATA

The Wamata Project, Dar es Salaam, Tanzania

AVERT is helping WAMATA to re-establish its home-based care service, which has already supported over 300 people living with HIV in their own homes. Funding supports the transport costs for a mobile voluntary counselling and testing unit, so that the service can extend its ability to reach those most in need.



The Umunthu Foundation office and VCT clinic, Blantyre, Malawi

Umunthu, Malawi

The Umunthu Foundation receives support from AVERT in order to continue a number of HIV/AIDS services. This ranges from free HIV testing to school awareness days and a sexual health library. AVERT funds many of the operational costs of the testing centre, so that staff are able to direct their own resources towards supporting those living with HIV and AIDS.

Grassland Foundation, Uganda

The Grassland Foundation provides education, treatment and testing services which are aimed at preventing mother-to-child transmission of HIV - or PMTCT.

AVERT support has so far enabled 10 health unit workers to receive training, building the staff capacity of HIV treatment and testing centres in the district. This in turn enables more HIV positive pregnant women in the area to obtain treatment – effectively saving lives.



A new mother sits with her midwife after labour, Uganda

Information Service

Thousands of people learn more about HIV and AIDS from AVERT.org, but for many reasons, there are people who need more specific or personal advice. AVERT's Information Service receives enquiries from a range of individuals across the globe, including media professionals and academics.

AVERT also provides information on current developments in HIV and AIDS news, both through the website and the regular updates posted on AVERT's social media network.



OSCAR Project staff working with school students in KwaZulu-Natal

OSCAR: Outreach and Social Care Project, South Africa

OSCAR supports orphans, vulnerable children and child-headed households in the impoverished area of KwaZulu-Natal in South Africa. AVERT has enabled OSCAR to provide over 30 monetary grants to children so that they can afford to attend school. The Project also assists schools in the delivery of classroom sessions on HIV and helps teachers to identify orphans and vulnerable children in need of support.

"We are very grateful for the funding we received from AVERT, as it has helped to achieve our aims and assist the most disadvantaged children, young people and their families..."

Patrick Bondo, OSCAR Field Manager

Advocacy Work

AVERT undertakes advocacy work to highlight areas where we have particular concerns, such as issues surrounding universal access, prevention of mother to child transmission and home-based care.

AVERT is committed to highlighting the help needed not only for those who are living with HIV and AIDS, but also for the friends and relatives who are trying to provide necessary support and relief.



A woman attends a ceremony for people who have passed their home-based care training

www.avert.org

The website AVERT.org continues to be the most popular HIV/AIDS related website in the world. Last year, there were more than 30 million visits to the site, an increase of more than 60% on the previous year.



The 200 pages within the site provide information on all aspects of HIV and AIDS including transmission, stigma and discrimination, sexual health and HIV/AIDS country statistics.

Material from the site is made available to print and is widely used by other professionals such as policy-makers, academics, community groups and schools.

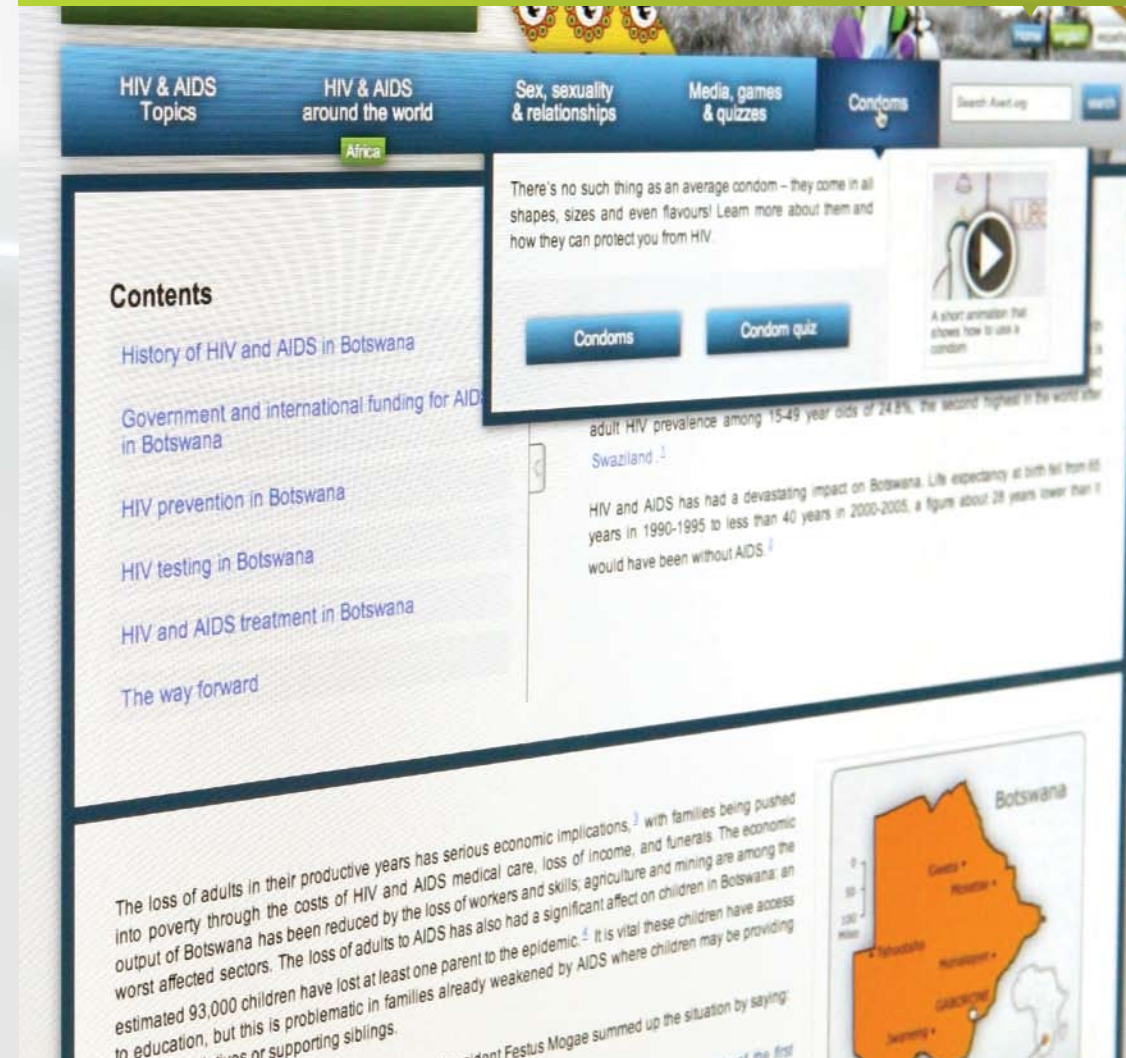
“It is wonderful to be able to refer to a website such as yours for information and reassurance on a whole range of issues and I am hugely grateful for your care and consideration when replying - keep up this important work”.

Robert, UK

AVERT’s website makes HIV and AIDS information accessible in a variety of engaging and interactive formats, including games, quizzes, stories and an extensive photo and media gallery. It also contains specific areas for young people and teachers.

A committed team of researchers, writers and web experts work hard to ensure that all pages are accurate, up-to-date and well referenced, ensuring that the site’s reputation for absence of bias and clarity about its sources is maintained.

With over 2 million people per month accessing the site, AVERT.org is a highly cost-effective way of providing comprehensive information and education on HIV and AIDS to an international audience.



Changing lives, averting HIV and AIDS: AVERT's impact

Through our website, projects and information and advocacy service, AVERT makes a difference.

“I am a 17 year old girl and I've just spent the past 2 hours reading about sex and contraceptives from your site...Never have I encountered a website that explained everything so clearly and gave me information that I needed. Thank you so much. I really can't convey how much I appreciate this knowledge.”

Anonymous email received from a new reader of AVERT.org



We know the website has a significant direct impact, evidenced by its popularity and also from the level of unsolicited comments we receive.

In the past year, AVERT has provided a range of support to people living with or affected by HIV and AIDS.

59 young people at the OSCAR Project have received grants for stationery, uniforms and access to free schooling. Over 4,000 people have received HIV tests at the AVERT sponsored Umunthu Project in Malawi.

Elderly carers of AIDS orphans are part of a 'Gogo Getter' social group at the Sisonke Project. The WAMATA Project's mobile voluntary counselling and testing unit has reached over 1000 people.

With your help, this life saving work can continue.

“We have seen measurable success, children now have the confidence to raise their hands, eager to answer the questions their educators/teachers ask them on HIV and AIDS, STDs and opportunistic infections, they look forward to group activities, sharing their knowledge and learning from each other.”

Rosemary Madlala, Project Manager of the OSCAR Project



Fundraising

Currently, AVERT receives donations from a variety of people who are inspired by the work that we do. However, regular donations are needed if our work is to reach those most in need. Support from corporates, trusts and foundations and individuals form a crucial part of AVERT's sustainability.



“The big shave was amazing! I think we both felt like we’d achieved something quite momentous - £1700 raised (and it’s still trickling in), but more than that - we spread the word.

...We did this because we feel that people are still afraid/ashamed of talking about HIV/AIDS... and it felt right to shout about it, push at people’s prejudices and provoke a debate.”

Sarah Owusu and Toks Bakare,
who shaved their heads to raise money for AVERT

AVERT's fundraising team ensures people are aware of the impact of their donations. We provide community fundraising materials, resources and advice both online, in print and in person.

AVERT supporters are regularly updated on the impact of their donations. Through social media and a regular newsletter, AVERT makes contact with over 10,000 people who wish to know more about our work.



“I wanted to give something back to the community which is often so directly impacted by the reality of HIV and AIDS.

I have chosen AVERT, a charity working to directly avert the spread of HIV and AIDS...it will be a collective victory for all who feel the need to create awareness on the fight against HIV.”

Greg Healey comments on his Mount Everest expedition in support of AVERT

Income and Expenditure 2010

This summary of financial information is taken from AVERT's audited accounts and may not contain sufficient information to gain a full understanding of our financial affairs. The full report can be downloaded from www.avert.org, or by writing to the address opposite.



Incoming Resources

	£
Donations & Legacies	335,803
Investment Income	103,369
Other income	323
Total incoming resources	439,495
Cost of generating funds	50,429

Charitable Expenditure

	£
AVERT.org website	210,148
HIV/AIDS Community Programme	208,906
Information & Advocacy	61,340
Governance costs	8,261
Total Charitable Expenditure	488,655
Total resources expended	539,084

AVERT's office:
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 Charity registration number: 1074849 Company number: 3716796



Help us to avert HIV and AIDS. Make a donation to our work

100% of all donations go directly towards the HIV and AIDS work of AVERT.

Supporting our work is easy and can also be fun! From creating your own event, to sponsored activities, or even setting up a regular donation, there are so many ways that you can help us to continue averting HIV and AIDS worldwide.

AVERT's dedicated fundraising team are on hand to give you all the information you need.

For more information on our work and the fantastic ways which you can fundraise for us:

visit: www.avert.org/fundraising
contact us at: info@avert.org
call us on: +44(0)1403 210202

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Every gift is vital to AVERT - without the money you give, our work could not continue.